# **QUARTERLY UPDATE Q4FY20** Prataap Snacks

# Revenue, margin below expectations; outlook strong Loses a bit of crunch, still a worthy bite

Prataap Snacks' (PSL) Q4FY20 result was impacted by 10 days of lockdown in March owing to the novel coronavirus, or COVID-19, pandemic. The 2.5% YoY growth in revenue was below our estimate due to slower growth in standalone revenue (up 3.4% YoY). On a full-year basis, it reported a sales growth of 19%, benefitting kapil.jagasia@edelweissfin.com from the Avadh acquisition and robust performance by the Rings portfolio (40% of overall sales). The company has been facing challenges on the margin front owing to sharp rise in palm oil prices (up 33% YoY), which is a Praveen Sahay key raw material for savoury products. With an increase in Avadh snacks capacity (up 50%), start of a new line Research Analyst of sweet snacks, rising share of contract manufacturing revenue (to 18% in FY20 from 11% in FY19), PSL is poised to report healthy double-digit growth in FY22E. We maintain our 'BUY' rating.

#### Revenue growth to return to healthy double digits by FY22E

Revenue grew 2.5% to INR 314 crore in Q4FY20 on lower growth in standalone revenue (up 3.4%) and de-growth in subsidiary business (Avadh snacks) by 3.7% YoY. For FY20, revenue grew by 19.1% to INR 1,394 crore. We expect a much slower revenue growth of 3.9% in FY21E due to the lockdown effect resulting in lower capacity utilisation throughout Q1 and even beyond. However, we expect strong FY22E revenue growth of 18% led by increase in Avadh snacks capacity, start of a new line of sweet snacks and rising share of contract manufacturing revenue.

#### Consolidated margin impacted by inflation in raw material prices and higher employee costs

Gross margin contracted 240bps YoY to 26.6% due to shrinking of subsidiary and standalone gross margin by 430bps and 40bps, respectively. This can be attributed to elevated palm oil prices (up 33% YoY). EBITDA margin shrunk 290bps due to a sharp increase in employee expense (up 33% YoY on the back of a salary revision), in line with employee expense in the last three quarters. However, the company managed to partially offset the decline in EBITDA margin as overhead expenses declined 60bps. Going forward, the company would be able to enhance its operating margin to over 7% by FY22E led by favourable change in product-mix due to rising share of high margin sweet snacks, reduction in freight cost on products near to end-consumers, gradual change in distribution structure to 2-tier (distributor-retailer) from 3-tier (super stockist-distributor-retailer), which would result in margin savings to super-stockists and cost optimisation initiatives like reducing packaging dimensions.

#### RoCE to improve to 11-12% over the next five years from 4.8% in FY20

PSL has a strong Balance Sheet with net cash of ~INR 54 crore as on March 31. Despite liquidity issues at the wholesaler level and disruption in the supply chain on account of the COVID-19 lockdown in March, the company has managed to maintain its operating cycle at similar levels (19 days) in FY20. Consolidated return on capital employed (RoCE) fell to 4.8% in FY20 from 8% in FY19 due to contraction in consolidated EBIT margin (2.3% in FY20 versus 4% in FY19) with change in accounting, increase in employee expense and under-utilisation of new sweet snacks facility (generated revenue of around INR 36 crore in FY20 as against capex cost of around INR 48 crore). RoCE is expected to gradually improve to over 11% over the next five years from 4.8% in FY20 on completion of its capex cycle (would only incur maintenance capex over the medium term), improvement in operating margin, increase in the share of contract manufacturing revenue, better sweating of sweet snacks facility (annualised revenue to rise to around INR 50 crore in FY21E from INR 36 crore in FY20 and higher contribution from high margin Avadh business.

#### Valuation & outlook: Positive outlook; maintain 'BUY' rating

We expect PSL to report slower (up 4%) growth in FY21 as capacity utilisation has been much lower in Q1 due to the lockdown. It operated at 25% and 50% capacity on an overall basis in April and May, respectively. However, we expect a bounce back in FY22 with 18% topline growth driven by an increase in Avadh snacks capacity (up 50%), start of a new line of sweet snacks, rising share of contract manufacturing revenue (to 18% in FY20 from 11% in FY19) and management's increasing focus on deeper penetration across the country. Elevated raw material (RM) prices, mainly palm oil prices witnessed sharp inflation (up ~33% YoY), impacted gross margin. However, palm oil prices have cooled off to INR 79/kg from its peak of INR 92/kg in January 2020, which should support near term margin. We maintain our 'BUY' rating on the stock as we believe PSL is one of the best plays to ride the high growth snacks category in India, given the huge opportunity size, its strong execution track record and high quality of earnings. We have revised downward our FY21/FY22 earnings estimates by 50/32%, respectively, to account for the slowdown. The company is currently trading at 45/27x its FY21/FY22E earnings, respectively. We maintain our BUY rating with a revised target price of INR 801 per share.

Year to March	Q4FY20	Q4FY19	% change	Q3FY20	% change	FY20	FY21E	FY22E
Revenue (INR crore)	314	307	2.5	361	(12.9)	1,394	1,448	1,709
Revenue growth (%)						19.1	3.9	18
EBITDA (INR crore)	14	22	(38.4)	22	(36.3)	94	96	122
EBITDA margin (%)	4.4	7.3		6		6.7	6.6	7.2
Net profit (INR crore)	20	14	44.4	5	261.1	47	32	52
Net profit margin (%)	6.3	4.5		1.5		3.4	2.2	3.1
EPS (INR)						20	13.5	22.3
EPS growth (%)						5.1	(32.8)	65.4
P/E (x)						30	44.6	27
EV/EBITDA (x)						14.5	12.8	9.5
RoACE (%)						4.8	4.6	7.4

Kapil Jagasia, CFA **Research Analyst** 

Edelweiss **PROFESSIONAL INVESTOR** RESEARCH

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**CMP: INR 593** Rating: BUY Target price: INR 801

Upside: 35%

Bloomberg:	DIAMOND:IN
52-week range (INR):	435/989
Shares in issue (crore):	2.3
M-cap (INR crore):	1,401
Average daily volume BSE/NSE ('000):	2/101
Promoter holding (%)	71.44

Date: 20th June, 2020

# Prataap Snacks

# Q4FY20 result highlights

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Particulars (INR crore)	Q4FY20	Q4FY19	% change	Q3FY20	% change	FY20	FY19	% change
Net revenue	314	307	2.5	361	(12.9)	1,394	1,171	19.1
Cost of goods sold	231	218	5.9	259	(10.9)	995	879	13.1
Gross profit	84	89	(5.9)	102	(17.8)	399	291	37
Employee expense	14	11	33.5	16	(7.8)	58	42	38.9
Other expenses	55	56	(0.6)	65	(14.1)	248	165	49.8
Total operating expenses	70	67	4.9	80	(12.9)	305	207	47.6
EBITDA	14	22	(38.4)	22	(36.3)	94	84	11
EBITDA margin	4.4	7.3	(290)	6	(161)	6.7	7.2	(49)
Depreciation and amortisation	15	11	39.5	15	0.8	62	38	64
EBIT	(2)	11		6		32	47	(31.7)
Interest expense	2	1	198	2	(11.9)	7	1	769.8
Other income	2	2	28.7	3	(11.9)	9	11	(15.8)
PBT	(1)	12		7		34	56	(39.5)
Provision for tax	(21)	(1)		2		(13)	11	
Core profit	20	14	44.4	5	261.1	47	45	5.1
As a % of net revenue								
COGS	73.4	71		71.8		71.4	75.1	
Operating expenses	22.2	21.7		22.2		21.9	17.7	
EBITDA	4.4	7.3		6		6.7	7.2	
Reported net profit	6.3	4.5		1.5		3.4	3.8	
Tax rate (%)	(2,161.5)	(9.8)		22.5		(39.3)	19.8	

## **Change in estimates**

		FY21E			FY22E	
(INR crore)	Old	Revised	Change (%)	Old	Revised	Change (%)
Net sales	1,718	1,448	(15.7)	2,024	1,709	(15.6)
Other income	14	14		18	20	
Total income	1,732	1,462		2,042	1,729	
EBITDA	143	96	(32.7)	167	122	(27)
EBITDA margin (%)	8.3	6.6		8.3	7.2	
PBT	81	38	(53.1)	103	64	(38.2)
PBT margin	4.7	2.6		5	3.7	
Net profit	64	32	(50.8)	77	52	(32.4)
Adjusted EPS (Rs)	27.4	13.5	(50.8)	32.9	22.3	(32.4)

## **Previous result outlooks**

**In Q3FY20:** PSL reported in line earnings. The only major deviation was in a subsidiary and that too due to higher RM costs. Elevated RM prices, mainly palm oil prices -- which witnessed sharp (up ~50%) inflation since October 2019 -- impacted gross margin. PSL has also reduced contribution of chips in the quarter due to unavailability of potato mainly in central India (usually a new crop is available by December 15, but heavy rain impacted potato production). The situation has now normalised. As per management, the unusual spike in palm oil will also cool off in the near term, which should restore profitability going forward. The company is one of the best plays to ride the high growth snacks category in India, given its huge opportunity size, strong execution track record and high quality of earnings. At the CMP, the stock is trading at 40/30x its FY20/FY21 EPS estimates.

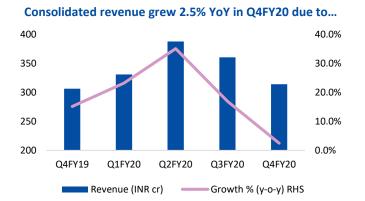
**In Q2FY20:** We maintain our 'BUY' rating on the stock as we believe PSL is one of the best plays to ride the high growth snacks category in India, given the huge opportunity size, its strong execution track record and high quality of earnings. With an increase in Avadh snacks capacity (up 50%), start of a new line of sweet snacks, rising share of contract manufacturing revenue (to 16-17% in Q2FY20 from 11-12% in Q2FY19) and weak H2FY20 base effect, it is poised to report healthy double-digit growth over the medium term. At the CMP, the stock is trading at 45.5/34.8x its FY20/FY21 EPS estimates.

**In Q1FY20:** We have revised down our estimates to account for slower-than-anticipated ramp-up in sweet snacks, larger employee costs, greater capital charge due to adjustment to Indian Accounting Standard (Ind-AS) and lower tax outgo. While earnings growth looks weak for FY20 (mainly due to Ind-AS adjustments), it is likely to substantially improve from FY21 onwards. We have revised down our target price to INR 1,050 per share (from INR 1,250 earlier) due to downward revision in earnings estimates. We have also changed our valuation methodology to price-to-earnings (P/E) from discounted cash flow (DCF). Our target price is valued at 40x FY21 EPS estimates. We maintain our 'BUY' rating on the stock as we believe PSL is one of the best plays to ride the high growth snacks category in India, given the huge opportunity size, its strong execution track record and high quality of earnings.

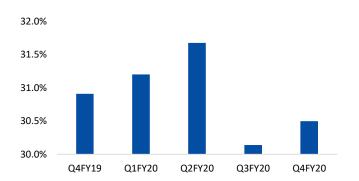


**Financials** 

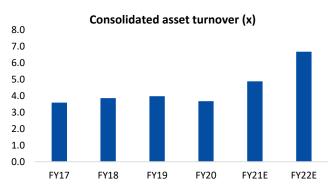
### **Financials in charts**



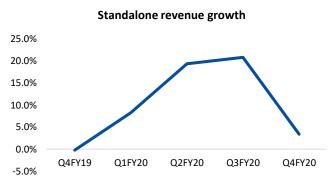
# Standalone gross margin contracted due to increase in palm oil prices



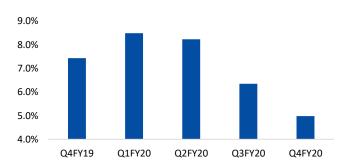
### Fixed asset turnover continues to improve



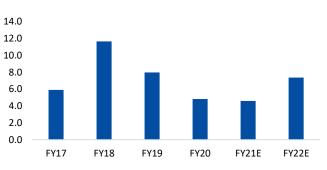
...slowdown in standalone operations



# Standalone EBITDA margin contracted on higher input cost and employee expense



# **RoCE to improve in the long term (%)**



Source: Edelweiss Professional Investor Research

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Income statement					(INR crore)
Year to March	FY18	FY19	FY20	FY21E	FY22E
Income from operations	1,029	1,171	1,394	1,448	1,709
Direct cost	735	879	995	1,072	1,265
Employee cost	37	42	58	72	80
Other expenses	214	207	248	208	242
Total operating expenses	949	1,086	1,300	1,352	1,587
EBITDA	80	84	94	96	122
Depreciation and amortisation	30	38	62	64	69
EBIT	49	47	32	32	53
Interest expense	3	1	7	8	9
Other income	15	10	9	14	20
Profit before tax	62	56	34	38	64
Provision for tax	17	11	(13)	6	11
Core profit	44	45	47	32	52
Extraordinary items	0	0	0	0	0
Profit after tax	44	45	47	32	52
Minority interest	0	0	0	0	0
Share from associates	0	0	0	0	0
Adjusted net profit	44	45	47	32	52
Equity shares outstanding (mn)	2.3	2.3	2.3	2.3	2.3
EPS basic (INR)	18.8	19	20	13.5	22.3
Diluted shares (crore)	2.3	2.3	2.3	2.3	2.3
EPS fully diluted (INR)	18.8	19	20	13.5	22.3
Dividend per share	0	1	2	2	4.5
Dividend payout (%)	0	5	10	15	20

### Common size metrics as a % of net revenue

Year to March	FY18	FY19	FY20	FY21E	FY22E
Operating expenses	92.3	92.8	93.3	93.4	92.8
Depreciation	3	3.2	4.4	4.4	4
Interest expenditure	0.3	0.1	0.5	0.6	0.6
EBITDA margin	7.7	7.2	6.7	6.6	7.2
Net profit margin	4.3	3.8	3.4	2.2	3.1

Growth metrics (%)

Year to March	FY18	FY19	FY20	FY21E	FY22E
Revenue	15.1	13.8	19.1	3.9	18
EBITDA	87.1	6	11	2.4	27.5
PBT	315	(9.7)	(39.5)	12.8	67.5
Net profit	114.7	1.1	5.1	(32.8)	65.4
EPS	(81.9)	1.1	5.1	(32.8)	65.4

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Balance Sheet As on March 31	FY18	FY19	FY20	FY21E	(INR crore) FY22E
Equity share capital	12	12	12	12	12
Preference share capital	0	0	0	0	0
Reserves and surplus	508	550	596	622	662
Shareholders' funds	520	561	608	634	673
Secured loans	7	18	3	3	4
Unsecured loans	0	69	69	69	69
Borrowings	7	86	72	72	72
Minority interest	0	0	0	0	0
Net deferred tax	0	62	40	40	40
Sources of funds	527	710	720	746	786
Gross block	313	367	472	502	530
Depreciation	48	80	142	206	275
Net block	265	287	359	296	255
Capital work in progress	2	7	20	0	C
Intangible assets	4	239	229	229	229
Total fixed assets	271	533	607	525	484
Investments	0	0	0	0	C
Other non-current assets	26	34	71	71	71
Inventories	90	119	132	131	154
Sundry debtors	20	31	33	32	38
Cash and equivalents	214	82	54	179	252
Loans and advances	1	1	1	1	1
Other current assets	35	25	22	24	36
Total current assets	360	258	242	367	481
Sundry creditors and others	100	86	87	87	102
Provisions	3	3	63	78	86
Other liabilities	33	27	51	53	62
Total current liabilities	136	115	201	218	251
Net current assets	225	143	41	149	230
Deferred tax assets	6	0	0	0	C
Miscellaneous expenditure					
Uses of funds	527	710	720	746	786
Book value per share (INR)	226	245	249	262	281

Financials

#### **Cash flow statement**

Prataap Snacks

Year to March	FY18	FY19	FY20	FY21E	FY22E
Net profit	44	45	47	32	52
Add: Depreciation	30	38	62	64	69
Add: Deferred tax	2	(3)	(22)	0	0
Add: Others					
Gross cash flow	77	79	86	96	121
Less: Change in working capital	(11)	(77)	(15)	(16)	8
Operating cash flow	88	157	101	112	113
Less: Capex	40	26	117	15	20
Free cash flow	47	131	(16)	97	93

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Prataap Snacks		Financi	als		
Ratios					
Year to March	FY18	FY19	FY20	FY21E	FY22E
RoAE (%)	11.7	8.3	8	5.1	8
RoACE (%)	11.6	8	4.8	4.6	7.4
Debtors (days)	7	9	8	8	8
Inventory (days)	32	35	33	33	33

#### Payable (days) 35 25 22 22 Cash conversion cycle (days) 4 19 19 19 Current ratio 2.5 1.9 1.2 1.7 Debt-to-equity 0 0 0 0 Debt-to-EBITDA 0.1 0.2 0 0

### Valuation parameters

Year to March	FY18	FY19	FY20	FY21E	FY22E
Diluted EPS (INR)	18.8	19	20	13.5	22.3
YoY growth (%)	NM	1.1	5.1	(32.8)	65.4
Cash EPS (INR)	31.8	35.1	46.3	40.8	51.6
Diluted P/E (x)	31.9	31.5	30	44.6	27
Price-to-book value (x)	2.7	2.5	2.3	2.2	2.1
Enterprise value-to-sales (x)	1.2	1.1	1	0.9	0.7
EV-to-EBITDA (x)	15.1	15.9	14.5	12.8	9.5
Diluted shares O/S	2.3	2.3	2.3	2.3	2.3
Basic EPS	18.8	19	20	13.5	22.3
Basic P/E (x)	31.9	31.5	30	44.6	27
Dividend yield (%)	0	0.2	0.2	0.3	0.7

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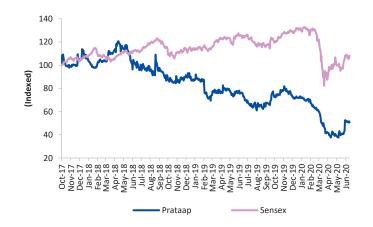
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# Vinay Khattar Head Research vinay.khattar@edelweissfin.com

Rating	Expected to
BUY	appreciate more than 15% over a 12-month period
HOLD	appreciate between 5-15% over a 12-month period
REDUCE	Return below 5% over a 12-month period



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