Edelweiss Wealth Research
Tarsons Products Ltd.

\*\* Edelweiss | WEALTH RESEARCH

Praveen Sahay
Research Analyst
Praveen.sahay@edelweissfin.com

Ajit Sahu Research Analyst Ajit.sahu@edelweissfin.com

Date: June 17, 2022







Poised for strong growth supported by inimitable business model

Incorporated in 1983, Tarsons Products Ltd (Tarsons) is one of the leading plastic labware companies in India with ~25% share in its target market. The company provides high-quality and cost-effective plastic labware. It has captured market share from MNCs. Tarsons operates across India through a 50-member sales team and 141 distributors. The export market provides a huge opportunity for Tarsons. The company currently generates one-third of revenues from export through branded (43% of export sales) and ODM sales. Tarsons recorded sector-leading EBITDA margins (~51% in FY22) through sale of quality products, supported by technical expertise and in-house manufacturing. It has garnered a high market share through long-standing relationships with distributors which has enabled economy of scale and cost optimisation. Tarsons is expected to record 19%/19%/18% CAGR in revenue/EBITDA/PAT over FY22-25E, driven by sector tailwinds, capacity expansion by more than 2x, growing export business, geographical expansion and increasing opportunity, with introduction of new products related to PCR and cell culture. We initiate coverage on Tarsons with a 'BUY' rating and a target price of INR949.

#### Strong, well-diversified distribution network provides major competitive advantage

Tarsons has a pan-India sales and distribution network (141 active distributors) that enables it to cater to a wide range of end customers. Furthermore, it has a sales team of 50-member sales team spread across the country focusing on enhancing brand awareness for Tarsons' products, besides facilitating distributors. Of the total distributors, 75–80% have been associated with Tarsons for more than two decades. This indicates that the company has a strong and well-diversified distribution network across India. The network provides Tarsons with a major competitive advantage, enabling it to serve customers and markets in an efficient and timely manner. The company has a well-diversified product portfolio with 1,700+ SKUs across 300 products. It maintains a certain level of inventory to meet the requirements of infrequent customers. Also, distributors stock up Tarsons' products to ensure consistent supply to clients. This arrangement, based on a wide distribution network, helps the company minimise risks related to inventory and credit and gain market

#### Huge opportunity in export market; among few players with strong global presence

The global plastic labware market has opportunity size of USD8.2-8.4bn (INR61,500-63,000cr) which provides a huge export potential for Indian players. In 2009, Tarsons started supplying plastic labware to Avantor (earlier VWR; acquired by Avantor in 2017); this enabled Tarsons to expand business to new geographies. Tarsons caters to the branded as well as ODM export market. The company distributes branded products to more than 40 countries through a network of 45 active distributors. Tarsons registered 27% CAGR in export revenue over FY19-22. In FY22, the company generated revenue of INR99.3cr (i.e., 33% of total revenue) from the overseas markets, with the US and Europe accounting for majority of sales.

### Robust capacity expansion plans; in-house manufacturing provides cost advantage

Tarsons is increasing its capacity by more than 2x with an aim to cater to the entire INR1200cr plastic labware market. Tarsons runs the largest in-house plastic labware manufacturing facilities in India which enables it to have full control on product quality and deliver products in time, besides providing cost advantage. The total planned capital expenditure is expected to increase 20-25% from ~INR410cr due to increased costs of equipment and construction costs, at both the facilities.

### Outlook and valuation - Initiate with 'BUY'

We expect the domestic plastic labware market expected to grow at a healthy rate of ~16% and players with quality products, wide distribution reliability and competitive pricing to outperform the sector, where Tarsons surpasses peers. The company's in-house manufacturing capability provides a competitive edge. Moreover, Tarsons has a strong and well-diversified distribution network across India and a diversified product portfolio with 1,700+ SKUs across 300 products, which is difficult to replicate. Establishing a business in such a market is an arduous task; nonetheless, once established, a strong network can drive significant business growth. Tarsons plans to introduce new products and expand its export market; these initiatives would drive revenue growth in the coming years. The company has consistently reported robust financials in terms of growth and industry-leading operating margins, along with superior return profiles, despite the business being capital-intensive. We initiate coverage on Tarsons with a BUY rating and a target price of INR949 (DCF- based, which implies 24x FY24E EV/EBITDA).

Year to March	FY20	FY21	FY22	FY23E	FY24E
Revenues (INR Cr)	176	229	301	344	421
Rev growth (%)	(1.6)	30.1	31.4	14.4	22.4
EBITDA (INR Cr)	69	103	153	172	213
Net Profit (INR Cr)	41	69	101	110	134
P/E (x)	NA	NA	35.9	32.9	27.0
EV/EBITDA (x)	NA	NA	23.3	20.9	16.6
RoACE (%)	25.0	34.7	32.9	25.0	25.3
RoAE (%)	24.4	31.2	27.4	20.2	20.1

#### **Praveen Sahav**

### **Research Analyst**

Praveen.sahay@edelweissfin.com

### Ajit Sahu

### Research Analyst

ajit.sahu@edelweissfin.com

**CMP: INR 682** 

Rating: BUY

Target price: INR 949

Upside: 39%

Date: June 17, 2022

Bloomberg:	TARSONS:IN
52-week range (INR):	539/ 925
Share in issue (crore):	5.3
M-cap (INR cr):	3,750
Promoter holding (%)	47.31





Poised for strong growth supported by inimitable business model

# **Table of Contents**

Business Structure	3
Focus Charts	4
Investment Rationale	
I. Strong domestic industry growth driving expansion in target addressable markets	6
II. Strong, well-diversified distribution network provides major competitive advantage	11
III. Huge opportunity in export market; among few players with global presence	13
IV. Robust capacity expansion plans; in-house manufacturing provides cost advantage	17
V. Robust financials with industry-leading margins and strong revenue growth	18
Outlook and Valuation	20
Peer comparison – Tarsons reports industry-leading margins	21
Key Risks	23
Company Description	24
Management Profile	26
Timeline	27
Financial Analysis	28
Financials	33





## **Business Structure**

Over FY22–25E, we expect Tarsons to register a CAGR of ~19% in revenue, led by (a) strong growth in the domestic industry along with expansion in target addressable markets, (b) opportunity in the export market (Tarsons is among a few players with global presence), (c) strong pan-India distribution network, and (d) strong expansion plans. The company is expected to record ~19% CAGR in EBITDA, along with slight expansion in margin, supported by robust revenue growth and economy of scale. PAT is expected to increase at ~18% with healthy RoCE of ~26% in FY25E.

Tarsons has a pan-India sales and distribution network comprising 141 active distributors that enables it to cater to a wide range of end customers. Furthermore, it has a sales team of 50-member sales team spread across the country which focuses on enhancing brand awareness for Tarsons' products, besides facilitating distributors. Moreover, the company has a welldiversified product portfolio with 1,700+ SKUs across 300 products. The distributors stock up Tarsons' products to cater to infrequent customers' demand and ensure consistent supply. This arrangement, based on a wide distributor network, helps the company to minimise risks related to inventory and credit and gain market share.

Tarsons caters to the branded as well as ODM export market. It supplies branded products to more than 40 countries through a network of 45 active distributors. Tarsons recorded 27% CAGR in export revenue over FY19–22 and generated INR99.3cr (i.e., 33% of total revenue) in FY22 from the overseas markets, with the US and Europe accounting for majority of sales. Furthermore, the company aims to expand exports to more than 120 countries over the next 5–10 years.

Tarsons is expanding its product portfolio by manufacturing PCR and cell culture products; with this, capacity would increase 2x and the domestic target addressable market would expand to INR1200cr INR720-740cr currently. Moreover, Tarsons operates the largest plastic labware in-house manufacturing facilities in India. This allows the company to have full control on the product quality, and deliver products in time, besides providing cost advantage over peers.

INR Cr	FY21	FY22	FY23E	FY24E
Revenue	229	301	344	421
EBITDA	103	153	172	213
EBITDA margin	45.2	50.8	50.0	50.5
PAT	69	101	110	134

INR Cr	FY21	FY22	FY23E	FY24E
ROACE (%)	35	33	25	25
OCF	46	50	194	119
D/E ratio	0.1	0.0	0.0	0.0

	FY24E	Target
EV/EBITDA	24x	949

At CMP, FY24E EV/EBITDA is 17x

FY24E RoCE of 25%

At target price, FY24E EV/EBITDA is 24x

Upside: 39%

Edelweiss Wealth Research

3



Poised for strong growth supported by inimitable business model

## **Focus Charts**

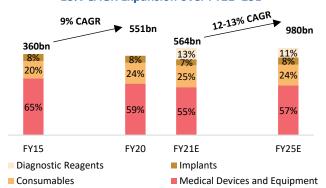
Foreign MNCs

Large-medium domestic players

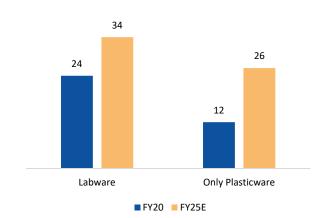
Technology-heavy medical devices

End-to-end developers

Exhibit 2: Indian Medical Devices Market (INR Bn) – 12-13% CAGR Expansion over FY21–25E



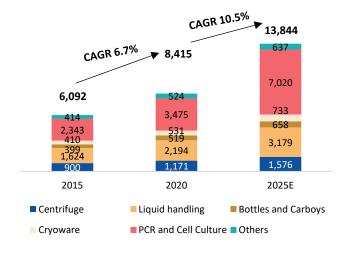
**Exhibit 3: Indian Laboratory Equipment Market Size (INR Bn)** 



**Exhibit 4: India Plasticware Lab Market, by Product Type** 

	Indian Lab Market Size	CAGR	CAGR		
	2015	2015– 20	2020- 25E		
Centrifuge*	162.2	239.5	493.8	8.1%	15.6%
Liquid Handling*	125.3	188.3	369.8	8.5%	14.5%
Bottles & Carboys	108.4	173.8	302.8	9.9%	11.7%
Cryoware*	33.2	54.8	116.7	10.5%	16.3%
PCR & Cell/Tissue Culture	284.8	507.5	1171.9	12.2%	18.2%
Others	37.6	61.3	120.5	10.3%	14.5%
Total	751.5	1225.2	2575.5	10.3%	16.0%

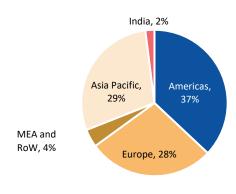
Exhibit 5: Global Laboratory Equipment Market Size in USD
Mn (Only Plasticware)



Note: \*Tarsons products

Exhibit 6: Global Laboratory Equipment Market Size (only Plasticware), by Geography





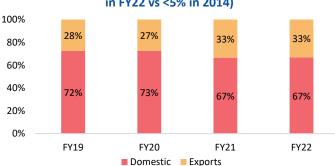


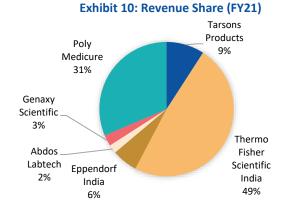
Poised for strong growth supported by inimitable business model

Exhibit 7: Tarsons - Industry-leading margins and strong revenue growth

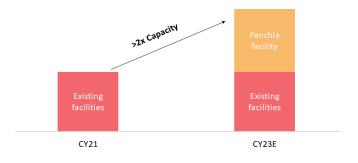


Exhibit 8: Tarsons - Export Mix Increases Continuously (~33% in FY22 vs <5% in 2014)

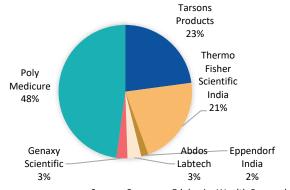




**Exhibit 9: Tarsons - Capacity to Double with Panchla Facility** 



**Exhibit 11: EBITDA Share (FY21)** 





Poised for strong growth supported by inimitable business model

## **Investment Rationale**

## I. Strong domestic industry growth driving expansion in target addressable markets

The Indian medical devices market is highly fragmented and estimated to be INR56,400cr in FY21. The market is dominated by imports (70–80% of total domestic market) majorly including large medical device equipment and instruments (e.g., diagnostic/hospital equipment, medical electronics, and surgical instruments), implants, and reagents, among others. Indian manufacturers mostly focus on consumables and disposables. Domestic players hold 60% share in the market. Around 90% of the players record an annual turnover of less than INR50cr, while 60–65% of them (i.e., ~1,000 companies) record a turnover of less than INR10cr. The import dependency in consumables segment is lower in surgical bandages, needles, and syringes and higher in consumable instruments and devices such as catheters and cannulas. Domestic players mostly compete in the low-price and high-volume segments. In 2014, the medical device sector received separate recognition from the pharmaceutical industry and RBI permitted 100% FDI through the automatic route, changing the sector's dynamics. Subsequently, the following regulations were implemented: Medical Device Rules, 2017; Preferential Purchase Order; and Medical Devices (Amendment) Rules, 2020. Moreover, medical devices parks were established and a PLI scheme with an outlay of USD456mn was implemented to facilitate domestic manufacturers and drive growth in the Indian medical devices market. Also, the country's research ecosystem presents a significant opportunity for the plastic labware market, supported by rise in investments by the Indian government in pharmaceuticals and biotech R&D.

**Exhibit 12: Indian Medical Devices Market** 

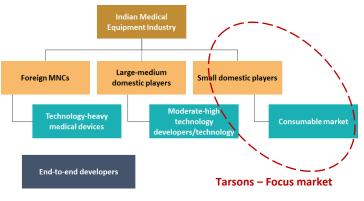


Exhibit 13: Indian Medical Devices Market – Import vs Export

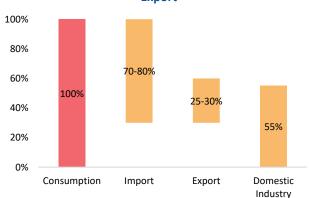


Exhibit 14: Indian Medical Devices Market – Import vs Domestic Production

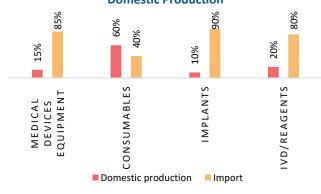
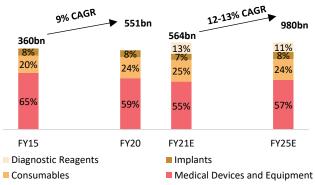


Exhibit 15: Indian Medical Devices Market (INR Bn) – 12-13% CAGR Expansion over FY21–25E



Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

1,20,000 98,000 1,00,000 80,000 56,400 55,100 60,000 50,100 42,800 38,300 36,000 36,000 40,000 20,000 FY15 FY19 FY25E FY16 FY17 FY18 FY20 FY21 ■ Medical devices equipment Consumables ■ Implants Diagnostic reagents

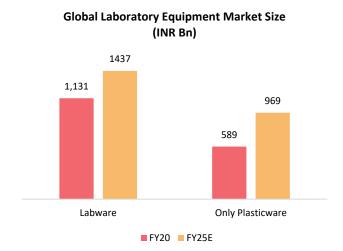
## Exhibit 16: Indian Medical Devices Market (INR Cr) Growth, by Segment

Source: Company, Edelweiss Wealth Research

## A. Shift to plasticware from glassware

Plastic labware is gaining market share due to gradual shift from glassware to plasticware. The major reasons for the shift include 1. increased applicability and less contamination due to superior ability to handle critical substances; 2. ease of handling over long hours, as it weighs less; 3. cost-effectiveness; and 4. unbreakable nature and longer shelf life.

Exhibit 17: Indian Plastic Labware Market – 16% CAGR Expansion During 2020–25E



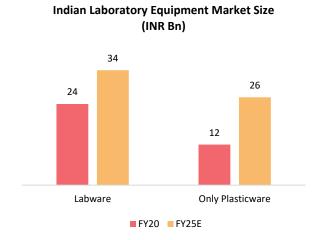
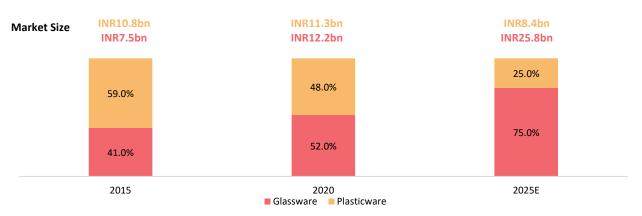






Exhibit 18: Indian Laboratory Equipment Market (Glassware & Plasticware)



Source: Company, Edelweiss Wealth Research

## B. New product launches to increase target addressable market

The domestic market size of addressable plastic labware industry is ~INR1200cr; Tarsons accounts for INR720–740cr of the market. Tarsons plans to expand its product portfolio by manufacturing PCR and cell culture products where the company has minimal presence; the space is dominated by MNC players such as Thermo Fisher and Corning. Tarsons aims to double its capacity through the upcoming plant at Panchla which would enable it to cater to the entire INR1200cr plastic labware market.

Exhibit 19: India Plasticware Lab Consumables Market, by Product Type

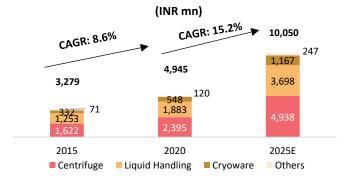
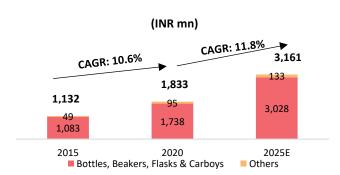


Exhibit 20: India Plasticware Lab Reusables Market, by Product Type



Source: Company, Edelweiss Wealth Research

Note: Lab consumables accounts 41% Lab Plasticware. Tarsons' 60%+ revenue comes from consumable products





Exhibit 21: India Plasticware Lab PCR/Cell Culture Market, by Product Type

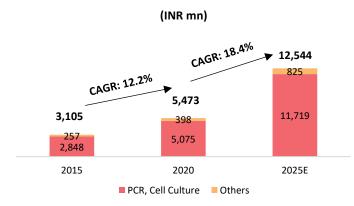


Exhibit 22: India Plasticware Lab Market, by Product Type

	Indian Lal Market Siz	ooratory Eq e (Only Pla INR Cr	CAGR	CAGR	
	2015	2020	2015– 20	2020– 25E	
Centrifuge*	162.2	239.5	493.8	8.1%	15.6%
Liquid Handling*	125.3	188.3	369.8	8.5%	14.5%
Bottles & Carboys	108.4	173.8	302.8	9.9%	11.7%
Cryoware*	33.2	54.8	116.7	10.5%	16.3%
PCR & Cell/Tissue Culture	284.8	507.5	1171.9	12.2%	18.2%
Others	37.6	61.3	120.5	10.3%	14.5%
Total	751.5	1225.2	2575.5	10.3%	16.0%

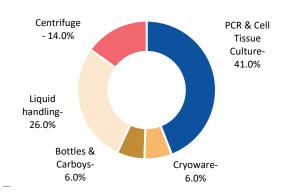
Note: \*Tarsons' products

Source: Company, Edelweiss Wealth Research

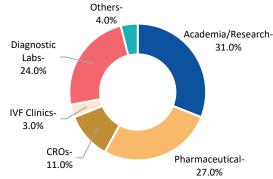
## C. End-user industry growth to boost medical devices sector

The end-user industry, which includes pharmaceuticals, diagnostics companies, and CROs, among others, is expected to grow strongly over the current decade. Growth is likely to be driven by higher R&D spending, coupled with multiple initiatives from the Indian government. This, in turn, would accelerate growth in the Indian medical devices sector.

**Exhibit 23: Laboratory Equipment Market & End-User Industry** 



- Centrifuge ware and liquid handling segments dominate the laboratory equipment market.
- Automated liquid handling segment is anticipated to witness significant growth during the forecast period.
- PCR product segment has recorded strong growth lately, driven by pandemic-induced rise in demand.



- Academia/research and pharmaceutical segments are the major (60%) end users.
- Surge in outsourcing by pharma companies is expected to drive considerable growth in CROs.
- Diagnostic labs are expected to register accelerated growth, driven by increasing awareness and testing requirements.



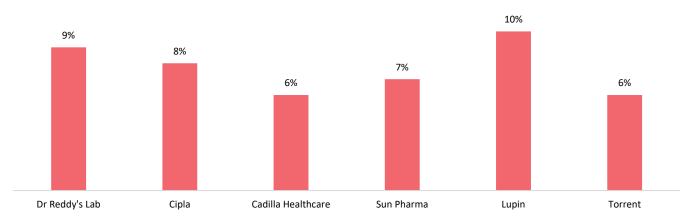
Poised for strong growth supported by inimitable business model

**Exhibit 24: Indian Laboratory Equipment Market, by End Use (only Plasticware)** 

Indian Laboratory Equipment Market, by End Us	CAGR	CAGR			
	2015	2020	2025E	2015–20	2020–25E
Academia/Research	242	392	729	10.1%	13.2%
Pharmaceutical	156	257	567	10.6%	17.1%
Contract Research Organisations (CROs)	55	98	201	12.2%	15.4%
IVF Clinics	28	49	111	12.1%	17.8%
Diagnostic Labs	207	331	745	9.8%	17.6%

Source: Company, Edelweiss Wealth Research

Exhibit 25: Indian Pharma Companies - R&D Spending (as % of FY21 Revenues)







## II. Strong, well-diversified distribution network provides major competitive advantage

The Indian medical devices market is dominated by international players, who have captured large base of distributors and evolved distribution lead market. The domestic manufacturers have started penetrating the distributor network with a wide product offering and competitive pricing.

Tarsons has a pan-India sales and distribution network that enables it to cater to a wide range of end customers. It supplies products to end users across India through authorised distributors. As of 31 March 2022, Tarsons had 141 active distributors across the country supplying to various end-user industries. Furthermore, Tarsons has a 50-member sales team spread across the country and a sub-distributor network which creates brand awareness for Tarsons' products, besides facilitating distributors. The average duration of the company's contractual relationship with domestic distributors is over 10 years. However, 75–80% of the distributors have been associated with Tarsons for more than two decades. This indicates that the company has a strong and diversified distribution network across India. The network provides Tarsons with a key competitive advantage, enabling it to serve customers and markets in an efficient and timely manner. The company generates ~80% of domestic sales directly from clients and serves them through distributors, leading to a win-win situation for both the company and distributors.

Tarsons has a well-diversified product portfolio with 1,700+ SKUs across 300 products. The distributors maintains a certain level of inventory to meet requirements of infrequent customers. Also, distributors stock up Tarsons' products to ensure consistent supply to clients. This arrangement, based on a wide distribution network, helps the company minimise risks related to inventory and credit and gain market share.

Exhibit 26: Tarsons - Pan-India Distribution Network

Comprehensive Pan-India Distribution Network

North: 20% of FY22 Domestic Sales
42 Distributors

West: 23% of FY22 Domestic Sales
18 Distributors

South: 38% of FY22 Domestic Sales
39 Distributors

Data as on FY22

All Magus used in the presentation are not to scale. All data, information, and maps are provided "ass" without warranger are presentation of accuracy, timeliness or completeness.

Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

Exhibit 27: Top 10 Distributors Continue to Contribute >50%

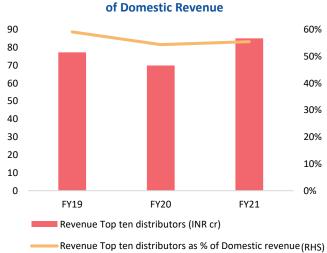
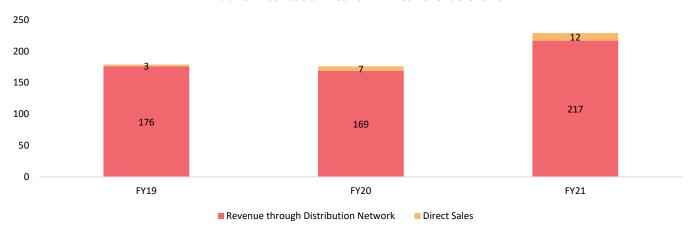


Exhibit 28: Strong and diversified distribution network across India

across india						
Distributor	Number of Years of Relationship					
Distributor 1	24					
Distributor 2	8					
Distributor 3	38					
Distributor 4	38					
Distributor 5	11					
Distributor 6	11					
Distributor 7	38					
Distributor 8	38					
Distributor 9	38					
Distributor 10	35					

Source: Company, Edelweiss Wealth Research

**Exhibit 29: Distribution Network Drives Revenue Growth** 





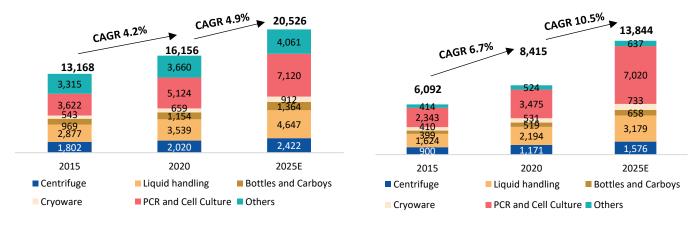
Poised for strong growth supported by inimitable business model

# III. Huge opportunity in export market; among few players with global presence

The global plastic labware market has opportunity size of ~USD 8.2-8.4bn (INR61,500–63,000cr) which provides a huge export potential for Indian players. Post the success of pharmaceutical outsourcing market in India, plastics labware manufacturing is also getting recognition mainly because of supplier reliability, technical capabilities, product quality and supplier relations.

In 2009, Tarsons started supplying plastic labware to Avantor (earlier VWR; acquired by Avantor in 2017); this enabled Tarsons to expand business to new geographies, as VWR was one of the largest distributors of labware products globally. With this association, Tarsons started receiving recognition as a quality product supplier at competitive price became the USP for Tarsons' products in the export market.

Tarsons is one of the few Indian players to have a global reach in the labware market. It has a dedicated on-the-ground sales team that tracks existing distributors and partners and finds new ones. Tarsons caters to the branded as well as ODM export market. The company distributes branded products to more than 40 countries through a network of 45 active distributors. Tarsons registered 27% CAGR in export revenue over FY19–22. In FY22, Tarsons generated revenue of INR99.3cr (i.e., 33% of total revenue) from the overseas markets, with the US and Europe accounting for majority of sales. It generated INR43cr (i.e., 43% of export revenue) from the sale of branded products. Tarsons has developed strong partnerships with distributors across Asia-Pacific, the Middle East and Latin America. Moreover, the company has formed strategic partnerships with US- and Europe-based companies for ODM sales, which contributed ~INR57cr to total revenue in FY22.



Source: Company, Edelweiss Wealth Research

Exhibit 32: Global Laboratory Equipment Market Size Growth (Only Plasticware)

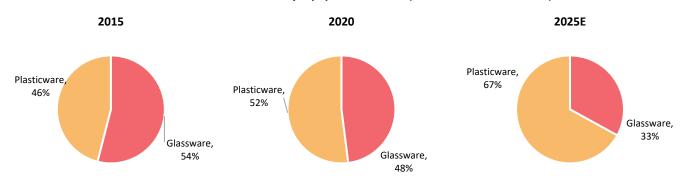
	Centrifuge	Liquid Handling	Bottles and Carboys	Cryoware	PCR & Cell Culture
2015–20 CAGR	5.40%	6.20%	5.40%	5.30%	8.20%
2020–25E CAGR	6.10%	7.70%	4.90%	7.80%	15.10%

Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

Exhibit 33: Global Laboratory Equipment Market (Glassware & Plasticware)



Source: Company, Edelweiss Wealth Research

Exhibit 34: Global Laboratory Equipment Market Size (Plastic & Glassware), by Geography

Value Sales, USD16,156Mn, 2020

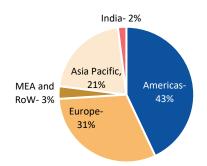
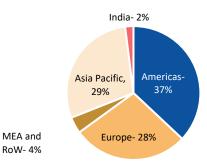


Exhibit 35: Global Laboratory Equipment Market Size (only Plasticware), by Geography

Value Sales, USD 8,415 Mn, 2020



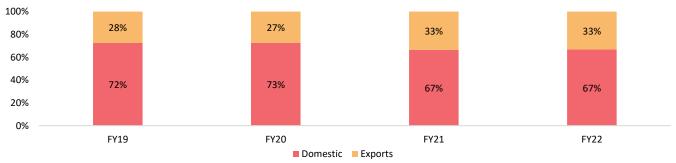
Source: Company, Edelweiss Wealth Research

Exhibit 36: Global Laboratory Equipment Market Growth (Only Plasticware), by Geography

	Americas	Europe	MEA and ROW	Asia-Pacific	India
2015–20 CAGR	4.7%	6.1%	8.3%	9.7%	10.3%
2020–25E CAGR	8.2%	9.4%	11.7%	13.5%	16.0%

Source: Company, Edelweiss Wealth Research

Exhibit 37: Tarsons - Export Mix Increases Continuously (~33% in FY22 vs <5% in 2014)





Poised for strong growth supported by inimitable business model

## Exhibit 38: Tarsons Supplies Products to 40+ Countries Through 45+ Authorised Distributors & Partners

## **Huge Opportunity in Export Market**

Demand for plasticware expected to **grow at** 10% CAGR for developing markets like APAC & MEA, developed markets like Americas & Europe also expected to grow healthy

Factors such as **supplier reliability, cultivating** new relationships, deepening existing relationships and **meeting demands in timely manner** will enhance the export market share



Rapid increase in demand for plasticware is providing platform for Indian players to expand share of export revenues while continuing import substitution at home

Established Indian players can further expand export market share on back of high-quality & reliable products with enhanced R&D and independent design & customization capabilities

Domestic companies in India can take advantage of their competitive **pricing** in order to capture larger share of global market

Exhibit 39: Tarsons - Export Revenue (INR Mn)

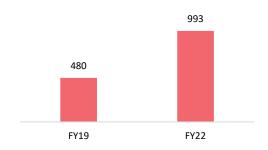
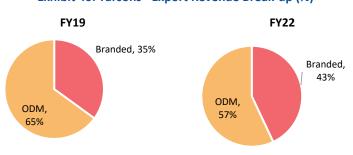


Exhibit 40: Tarsons - Export Revenue Break-up (%)



Source: Company, Edelweiss Wealth Research

**Key Overseas Clients (ODM Sales)** 







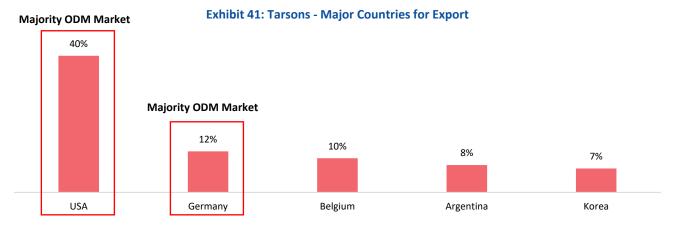
Toei Kaisha

# Tarsons is among few players to have a global reach:

- As of 31 March 2022, the company was selling products to 40+ countries via 45+distributors.
- Its export operations include branded and ODM sales.
- Under the ODM model, the company independently designs and develops products as per requirements and sells to the respective brand owners.



Poised for strong growth supported by inimitable business model



Source: Company, Edelweiss Wealth Research

100% 90% 80% 57% 70% 62% 64% 65% 60% 50% 40% 30% 43% 20% 38% 35% 36% 10% 0% FY19 FY20 FY21 FY22

■ Branded

ODM

Exhibit 42: Exports Mostly Comprise ODM (white Label) Sales (57%, FY22) Mainly to the US and Europe



Poised for strong growth supported by inimitable business model

# IV. Robust capacity expansion plans; in-house manufacturing provides cost advantage

Tarsons operates five manufacturing facilities spread over 21,000 sq m in West Bengal. The company is expanding its manufacturing capacity for both existing and new products in a phased manner by setting up a new manufacturing facility at Panchla, West Bengal; with this, the manufacturing land area would increase to over 42,000 sq m. Subsequently, Tarsons would be able to cater to strong demand from both export and domestic markets and foray into the PCR and cell culture space; this would raise the target addressable market to ~INR1,200cr. The company aims to fully commission the Panchla facility by H1FY24. Furthermore, the company plans to set up a new facility at Amta, West Bengal, for backward integration of in-house sterilisation by H1FY24 and a new fulfilment centre to coordinate and expand warehouse operations.

Tarsons operates the largest in-house plastic labware manufacturing facilities in India. On the other hand, main competitors such as Thermo Fisher and Eppendorf India mainly rely on imports from their global facilities, while domestic manufacturer Genaxy Scientific outsources production on a job work basis to third parties. The in-house manufacturing capability allows Tarsons to have full control on product quality and deliver products in time, besides providing cost advantage. The manufacturing process is simple, mostly involving injection and blow moulding. However, large SKUs which require large number of moulds of global stand and automation/robotics which keep the asset turn low become advantage for Tarsons as it difficult to replicate.

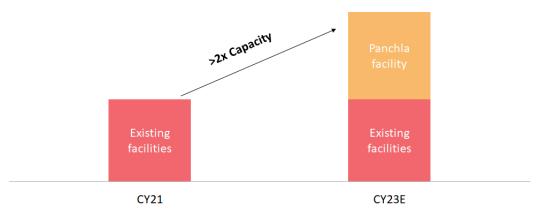
The total planned capital expenditure is expected to increase 20–25% from ~INR410cr due to increased costs of equipment and construction costs, at both the facilities. Also, the company has earmarked ~INR62cr from IPO proceeds which would be spent in a phased manner on Panchla facility's expansion. Furthermore, Tarsons plans to spend INR150–160cr of it over the next 18 months and will be funded through internal accruals.

**Exhibit 43: Manufacturing Facilities** 

Units	Land Area (sq m)	Property	Revenue Contribution (FY22)	Products
Jangalpur	15,142	Owned	62.10%	Pipette tip, Petri dish, PCR plate, micro-centrifuge tube, transfer pipette, bottle
Dhulagarh	4,047	Leased	24.50%	Centrifuge tube, cryoware, micro-centrifuge tube
Burroshibtolla I	1,022	Leased	5.00%	Desiccator, utility tray, drying tray, specimen container
Burroshibtolla II	530	Leased	6.40%	Ria vial, aspirator bottle, conical flask, funnel, KIPPS apparatus
Kasba	515	Leased	2.00%	Centrifuge, magnetic stirrer, shaker
Panchla	21,550	Owned		Micro pipette tip, cryo vial, PCR and cell culture products, serological pipette
Amta	24,080	Owned		

Source: Company, Edelweiss Wealth Research

**Exhibit 44: Tarsons - Capacity to Double with Panchla Facility** 





Poised for strong growth supported by inimitable business model

# V. Robust financials with industry-leading margins and strong revenue growth

Tarsons has reported healthy growth in revenue in the last 7–8 years, led by new product launches and strong growth in the export markets. The company has recorded higher growth in EBITDA and PAT against revenue, supported by improving product mix (rising share of sterilised products), operating efficiencies and improving pricing. It is crucial for Tarsons to continue manufacturing and expand capacity to achieve growth. The company has recorded healthy returns through higher operating margins, despite the business being capital-intensive.

Exhibit 45: Tarsons - Industry-leading margins and strong revenue growth



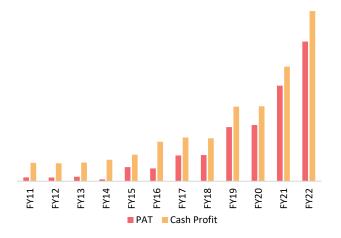


Poised for strong growth supported by inimitable business model

**Exhibit 46: Strong Revenue Growth** 



**Exhibit 48: Improving Cash Profit** 

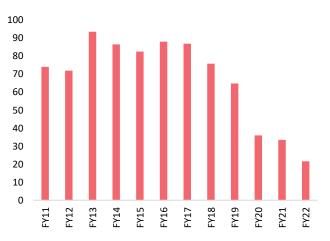


**Exhibit 47: Healthy EBITDA Margin** 



Source: Company, Edelweiss Wealth Research

**Exhibit 49: Gross Debt** 





Poised for strong growth supported by inimitable business model

# **Outlook and Valuation**

We expect the domestic plastic labware market to grow at healthy rate of ~16% and players with quality products, wide distribution reliability and competitive pricing to outperform the sector, where Tarsons surpasses peers. The company's in-house manufacturing capability provides a competitive edge. Moreover, it has a strong and well-diversified distribution network across India and a diversified product portfolio with 1,700+ SKUs across 300 products, which is difficult to replicate. Establishing a business in such a market is an arduous task; nonetheless, once established, a strong network can drive significant business growth. Tarsons plans to introduce new products and expand its export market; these initiatives would drive revenue growth in the coming years. The company has consistently reported robust financials in terms of growth and industry-leading operating margins, along with superior return profiles, despite the business being capital-intensive. We initiate coverage on Tarsons with a BUY rating and a target price of INR949 (DCF-based, which implies 24x FY24E EV/EBITDA).

**Exhibit 50: Valuation** 

		PE (x)			EV/EBITDA (x)			RoCE (%)			PAT CAGR (%)		
Company	FY21/ CY20	FY22/ CY21	FY23E /CY2 2E	FY24E /CY2 3E	FY21 /CY2 0	FY22/ CY21	FY23E /CY2 2E	FY24E /CY2 3E	FY21 /CY2 0	FY22/ CY21	FY23E /CY2 2E	FY24E/CY 23E	FY22/CY21 - FY24E/CY23 E
Medical Device Companies – India													
Poly Medicure	54x	62x	39x	28x	36x	43x	25x	18x	20%	15%	NA	NA	29%
Tarsons Products	NA	36x	33x	27x	NA	23x	21x	17x	35%	33%	25%	25%	18%
Medical Device Companies – Global													
Thermo Fisher (the US)	28x	33x	22x	21x	20x	24x	19x	18x	47%	47%	NA	NA	5%
Guangzhou Jet Biofiltration (China)	9x	14x	21x	28x	26x	32x	18x	13x	21%	19%	NA	NA	41%
Becton Dickinson (the US)	20x	21x	20x	18x	17x	18x	16x	15x	17%	27%	NA	NA	22%

Source: Bloomberg, Edelweiss Wealth Research

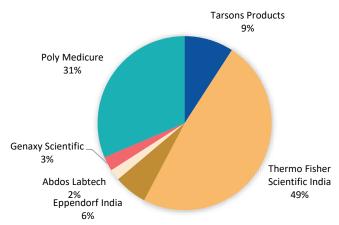




# Peer comparison - Tarsons reports industry-leading margins

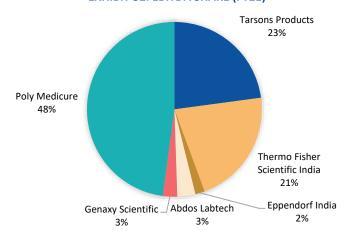
We considered six companies for a peer comparison study including four domestic companies – Tarsons Products, Genaxy Scientific, Abdos Labtech and Poly Medicure – and two MNCs – Thermo Fisher Scientific India and Eppendorf India. Tarsons reported average EBITDA margins of ~39% during FY16–21 against single-digit margins reported by peers except Poly Medicure (~23%). However, domestic peers (Genaxy and Abdos) witnessed significant improvement in EBITDA margins in FY21, driven by COVID-19 related demand. We believe with normalisation in demand, the higher margins which generated through COVID-19 business, would be difficult to sustain in the coming years. The MNCs record lower margins as they mostly import products. Tarsons' in-house manufacturing capability and economy of scale continue to benefit it; thus, the company is expected to report healthy EBITDA margin. Tarsons' share in the total revenue (i.e., sum of revenues of all the six companies) stands at ~9%; however, its share in the total EBITDA is ~23% due to the high EBITDA margin.

## **EXHIBIT 51: REVENUE SHARE (FY21)**



Source: Company, Edelweiss Wealth Research

## **EXHIBIT 52: EBITDA SHARE (FY21)**

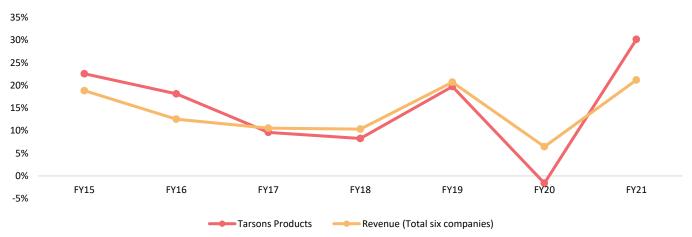


Source: Company, Edelweiss Wealth Research



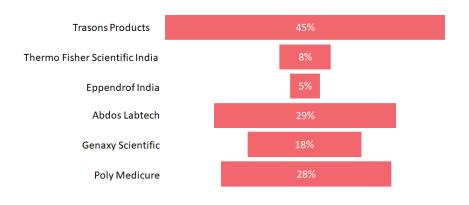


Exhibit 53: Revenue growth - Tarsons follows industry



Source: Company, Edelweiss Wealth Research

**Exhibit 54: Tarsons – Industry leading margins** 



**Exhibit 55: Peer comparison** 

	Tarsons Products	Thermo Fisher Scientific India	Eppendorf India*	Abdos Labtech	Genaxy Scientific	Poly Medicure
Revenue 3-year CAGR (FY18–21)	15%	15%	10%	29%	47%	15%
Revenue 5-year CAGR (FY16–21)	13%	23%	20%	46%	39%	14%
Revenue 7-year CAGR (FY14–21)	15%	37%	52%	57%	60%	14%
EBITDA 3-year CAGR (FY18–21)	25%	27%	-8%	125%	198%	21%
EBITDA 5-year CAGR (FY16–21)	17%	NM	-4%	145%	83%	20%
EBITDA 7-year CAGR (FY14–21)	24%	NM	NM	82%	NM	16%
PAT 3-year CAGR (FY18–21)	54%	35%	-40%	NM	133%	24%
PAT 5-year CAGR (FY16–21)	49%	NM	-36%	NM	93%	23%
PAT 7-year CAGR (FY14–21)	74%	NM	-23%	288%	137%	20%
3-year Avg RoCE (FY18–21)	31%	18%	4%	8%	24%	20%

Note: \*FY17-20

<sup>\*</sup> Thermo Fisher Scientific India's revenue includes revenue from non-plastic labware such as biotech, chemicals and wide-ranging diagnostics equipment.

<sup>\*</sup>Poly Medicure - 70% export revenue





# **Key Risks**

- Revenue contraction on large distributors: The company relies heavily on a few distributors; its top 10 distributors accounted for 56% of domestic revenue in FY21 and large distributors accounted for majority of regional sales. Of the 36 distributors in South India, five account for ~67% of South India sales, and of the 11 distributors in West India, three account for 40% of West India sales. Any disruption in the distribution network, including loss of any of the key distributors to competitors, could have a negative impact on the company's ability to sell products; this, in turn, may adversely affect Tarsons' business operations and financial condition. Furthermore, competitors may sell products through innovative distribution models (such as those based on online platforms), which may be more effective than the traditional distribution network; this may impact the company's sales.
- **Geographically, Tarsons' manufacturing facilities are concentrated** all are located in West Bengal. Two of the manufacturing units, located in Dhulagarh and Jangalpur, contributed ~87% of total manufacturing revenue in FY22. The geographic concentration could adversely affect the company's business operations.
- South/West India contributes ~39%/24% of revenue; thus, any **delay in shipment** of products to these regions will impact business.
- The company imports over 75% of its raw materials, with the top 10 suppliers accounting for ~77% of its total purchases. Furthermore, Tarsons does not have any binding advance purchase arrangements with its raw material suppliers. The company's ability to sustain margins is partially dependent on its ability to obtain favourable terms from suppliers. Any failure in delivering raw materials on time by suppliers could significantly affect business operations.
- The company uses a variety of raw materials including polystyrene, PP, HDPE, LDPE and other specialised medical-grade plastic resins to manufacture products. Prices of these commodities are influenced by fluctuations in the price of crude oil and by other macro-economic factors affecting availability of raw materials.



Poised for strong growth supported by inimitable business model

# **Company Description**

Incorporated in 1983, Tarsons is an Indian labware company designing, developing, manufacturing, and marketing disposable plastic labware, centrifuge ware, cryo labware, liquid handling systems, and instruments for molecular biology, cell culture, genomics, proteomics, and immunology applications in various laboratories across research organisations, academic institutes, pharmaceutical companies, Contract Research Organisations, diagnostic companies, and hospitals. The company serves customers worldwide. Tarsons operates through five vertically integrated manufacturing facilities in West Bengal and is setting up two more facilities in the state. The company has a diversified product portfolio with 1700+ SKUs across 300 products. It has ~141 distributors across India and 50-member sales team. Tarsons is one of the few players in India to have a global reach in the labware market. It supplies products to over 40 countries through 45+ authorised distributors and partners; exports business accounted for 33% of revenues in FY22. In July 2018, Clear Vision Investments Holding Pte. Ltd. (backed by ADV Partners) acquired 49% stake in Tarsons for ~INR1300cr from one of the exiting promoter families. Subsequently, in the recent IPO (November 2021), Clear Vision sold half of its holdings (now owns 23.4% stake).

Business model	Tarsons is an Indian labware company which serves a wide range of end customers across India through 141 active distributors. It has a team of 50 sales personnel spread across the country focusing on enhancing brand awareness for Tarsons' products, besides facilitating distributors. Furthermore, the company has a well-diversified product portfolio with 1,700+ SKUs across 300 products. It maintains a certain level of inventory to meet requirements of infrequent customers. Moreover, Tarsons is one of the few players in India to have a global reach. It caters to the ODM as well as branded export market, with 45+ authorised distributors and partners supplying products to over 40 countries. Tarsons has consistently recorded healthy margins, aided by strong growth in export markets, new product launches, product mix improvement (rising share of sterilised products), improved pricing and operational efficiency.
Strategic positioning	Tarsons is expanding its product portfolio by manufacturing PCR and cell culture products; with this, Tarsons' capacity will increase by 2x which would enable it to expand the domestic target addressable market to INR1200cr from INR720–740cr currently. Furthermore, the company is among a few players in India to have global reach, with 45+ authorised distributors and partners supplying products to over 40 countries, which has enabled it to register strong growth in export business (CAGR of 27% over FY19–22). Moreover, Tarsons aims to expand exports to more than 120 countries over the next 5–10 years. The company is expected to register strong growth, supported by larger capacity, higher domestic addressable market and stronger presence in the export market.
Competitive edge	Tarsons relies on its distribution network to sell products within and outside India. Of the total distributors, 75–80% have been associated with Tarsons for more than two decades. This indicates that Tarsons has a strong and well-diversified distribution network across India. The network provides a major competitive advantage, enabling the company to serve customers and markets in an efficient and timely manner. Tarsons runs the largest in-house manufacturing facilities in India which allows it to have full control on product quality and deliver products in time, besides providing cost advantage.
Financial structure	Tarsons has registered record-high revenue growth (up 31%) over the past eight years, outperforming the industry in FY22. Tarsons generated INR301cr in revenue (record high) and held 25% market share in FY22. Revenue increased at a CAGR of 19% over FY19–22, mainly led by export business (CAGR of 27%). The company's EBITDA margin has improved over the years, reaching record high of 50.8% in FY22 vs 45.2% in FY21. Over FY19–22, the company registered a high CAGR of 29%/37% in EBITDA/PAT.
Key competitors	Thermo Fisher India, Eppendorf India, Genaxy Scientific, Abdos Labtech, etc.
Industry revenue drivers	The Indian plastic labware market's value increased at 10% CAGR during FY15–20, driven by (a) shift to plasticware from glassware, (b) strong growth in the end-user industry, and (c) multiple initiatives from the Indian government to accelerate growth in India's medical devices sector. Over FY20–25, the market is expected to expand at a CAGR of 16%.
Shareholder value proposition	We initiate coverage on Tarsons with a 'BUY' rating and a target price of INR949 per share, representing 39% upside from its current market price. We valued Tarsons based on FY24E EV/EBITDA multiple of 24x.



Poised for strong growth supported by inimitable business model

# **Segment Details:**

Tarsons offers a wide range of products, enabling its end customers to meet most of their product needs from a single source.



### 63% of FY22 Revenues

### **Key Products & Applications**

- Pipettes: Used for transferring small volume of liquids with high precision
- Centrifuge Tubes: Used for storage, spinning & reaction process
- Petri dish: Used in culture of microbes and sensitivity assays
- Cryogenic ware (tubes & accessories)
- PCR consumables (tubes, plates, and strips)



### 33% of FY22 Revenues

### **Key Products & Applications**

- Bottles: Used for containment, protection and transportation of various kinds of liquids
- Carboys: Used for media formulation and mixing, aseptic protocols, stirring and storage of intermediates
- Beakers: Used for mixing, safe handling of acids, alkalis and other dangerous solutions
- Measuring cylinders
- Racks
- Others (jars, desiccators etc.)



### 4% of FY22 Revenues

### **Key Products & Applications**

- Vortex shakers
- Centrifuges
- Pipettors
- These products enable molecular works of cell collection, extraction, simple spindown and f-tube separation



# **Key Competitors**

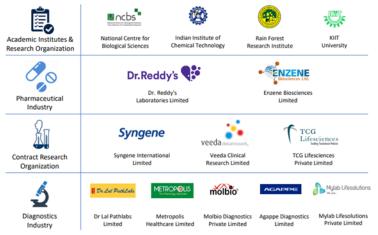
### **MNC Peers:**

- Eppenorf
- Thermo Fisher
- Corning

## Domestic Peers:

- Genaxy Scientific
- Abdos Labtech
- Remi
- Accumax

# Key end-use industries & customers





Poised for strong growth supported by inimitable business model

# **Management Profile**

Name	Designation	Profile
Mr. Sanjive Sehgal	Chairman and Managing Director	Mr. Sanjive Sehgal holds a bachelor's degree in science from Xavier College, Calcutta. He has been with Tarsons for more than 30 years and serving as Managing Director since 26 July 2018.
Mr. Rohan Sehgal	Whole-Time Director	Mr. Rohan Sehgal holds a bachelor's degree in science (management) from the University of Manchester. He has been with the company for more than seven years and serving as Whole-Time Director since 25 July 2018.
Mr. Santosh Agarwal	Chief Financial Officer	Mr. Santosh Agarwal holds a bachelor's degree in commerce from the University of Calcutta. He is a chartered accountant (Institute of Chartered Accountants of India) and a company secretary (Institute of Company Secretaries of India). He has over 20 years of work experience. Santosh previously worked with Polar Fans, Genpact, ICA group and Gruas Jaso Group. Before joining Tarsons, he served Jaso India as Chief Financial Officer and Company Secretary, managing accounts, finance, audit, cost control, financial planning and compliances, as per the Companies Act, 2013.



Poised for strong growth supported by inimitable business model

## **Timeline**

## Phase 1: Started journey with reusable plastic products

# 1983

 Sanjive Sehgal, Chairman and MD incorporated the company with manufacturing of reusable plastic products

# 1984

 Commenced production of Pipette Tips, thereby creating a high-quality import substitute

# 1987

Commenced production of Centrifuge tubes

# 2002

 Pioneered the first fully robotic clean room plant for manufacturing of molecular biology consumables

# 2009

9001:2015 certified manufacturing entity

The initial phase was difficult, the company did a breakthrough in 1993/94 when it imported foreign technology which helped improve the product quality significantly

### Phase 2: Transformation led by Rohan Sehgal

# 2010

 Rohan Sehgal, Whole-time director joins Tarsons

# 2012

 Setup manufacturing facility expanding into production of fully automatic centrifuge tubes, and cryogenic vials in Dhulagarh

## 2018

Obtained ISO
 13485:2016/NSEN
 certificate for
 manufacturing facility

Rohan Sehgal was appointed as executive director in 2014 and he set up departments for different functions, formalized systems and processes, on-boarded people with global experience for heading sales and led the company with a vision to transform

Tarsons into a globally renowned brand.

### Phase 3: Strong expansion plans to drive growth

# 2019

 Set up line for PCR products in Jalan Industrial Complexat Jangalpur.

## 2021

 Got listed on stock exchanges in Nov'21 and raised INR 150cr to fund a part of the capital expenditure for new manufacturing facility at Panchla and repayment of borrowings

# 2022

- The company is expanding manufacturing capacity for both existing products and new products in a phased manner by construction of new facility in Panchla.
- The company is planning to develop a fulfilment centre at Amta (with inhouse sterilization facility for backward integration).

# 2023

- New facility is expected to be commissioned by Aug-2023.
- Development of the Tulfilment centre at Amta (with in-house sterilization facility for backward integration) is expected to be completed by H1 of FY24.

Tarsons is planning to foray into the development of new high-end products (cell culture, gene therapy areas, PCR products), which are predominantly imported into India and aims to increase its exports over 120 countries over next 5-10 years though ODM and branded sales.



Poised for strong growth supported by inimitable business model

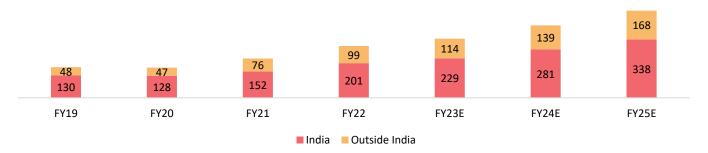
# **Financial Analysis**

## I. Net revenue to increase at ~19% CAGR over FY22-25E

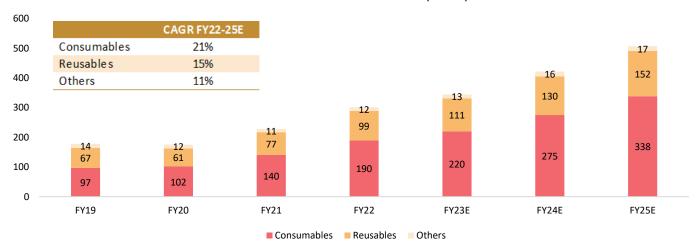
Tarsons is expected to register 19% CAGR in revenue over FY22–25E, aided by strong demand from domestic and export markets, along with capacity expansion by Tarsons. The consumable segment is expected to outperform rest of the segments.

**Exhibit 56: Revenue Growth** 600 35% 31% 30% 500 25% 400 20% 300 15% 14% 200 5% 100 2% 0 -5% FY19 FY20 FY21 FY22 FY23E FY24E FY25E Revenue (INR cr) %growth(RHS)

**Exhibit 57: Secular Growth Across Segments** 



**Exhibit 58: Product-Wise Revenue (INR Cr)** 



Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

# II. Operational efficiency to drive EBITDA margin expansion

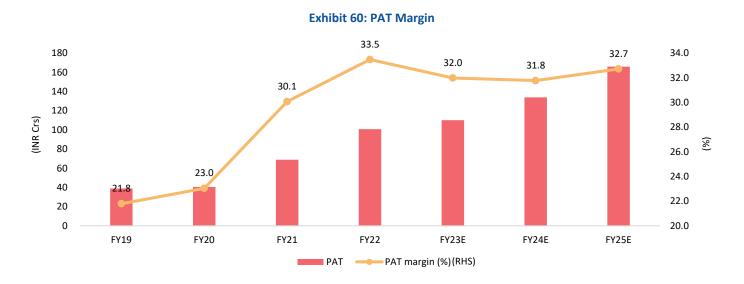
The company is expected to register  $^{\sim}19\%$  CAGR in EBITDA over FY22–25E, as well as margin expansion, aided by operational efficiency with in-house sterilisation.

51.0 300 50.8 52.0 50.5 50.0 50.0 250 48.0 200 45.2 46.0 150 % 44.0 100 42.0 39.4 50 40.0 38.0 0 FY19 FY20 FY21 FY22 FY23E FY24E FY25E **EBITDA** EBITDA margins (RHS)

**Exhibit 59: EBITDA and EBITDA margin** 

# III. PAT to rise at ~18% CAGR

PAT is expected to increase at 18% CAGR over FY22–25E, driven by strong revenue growth along with operating margin expansion.



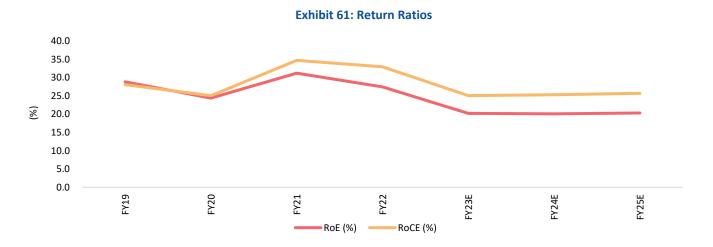
Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

# IV. Return ratios to remain healthy

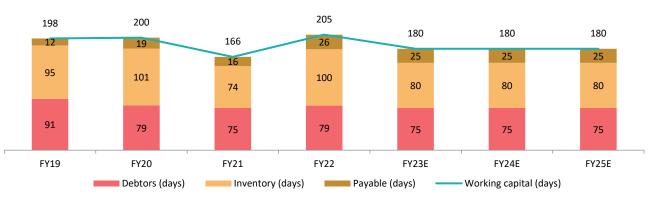
The company reinvests operating cash generated over past years to achieve growth. It incurred capex for expanding capacity as well as enhancing production efficiency (through automation/robotics) and setting up of an R&D centre. Tarsons maintains a healthy return profile, despite the business being capital-intensive with high working capital requirement. Over FY20–21, Tarsons' Return on Equity (RoE) and Return on Capital Employed (RoCE) improved due to better profitability and are expected to remain healthy.



Source: Company, Edelweiss Wealth Research

# V. Continuous reduction in working capital days

The company has numerous SKUs and manufactures products using 60 machines; thus, it needs to maintain a sizeable inventory. Also, the company imports medical-grade plastic granules, largely from the US and Europe. This requires Tarsons to maintain sufficient raw material inventory, as well. The company managed to reduce its working capital days from 205 in FY16 to 160 in FY22, despite facing the above-mentioned challenges.



**Exhibit 62: Working Capital Days** 

Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

# VI. FCF to remain strong in coming years

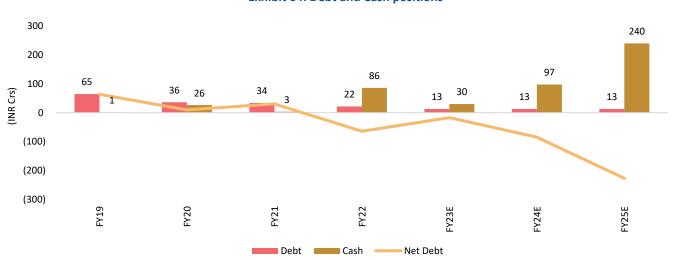
The OCF-to-EBITDA ratio is expected to remain positive in the coming years. Tarsons is expected to record positive OCF consistently in the coming years and positive FCF FY24E onwards.

**Exhibit 63: Cash Flows** 300 120% 250 100% 200 80% 150 60% 100 40% (INR Cr) 20% 50 0 0% (50) -20% (100) -40% (150)-60% (200)-80% FY19 FY20 FY24E FY25E OCF/EBITDA (RHS) EBITDA

Source: Company, Edelweiss Wealth Research

# VII. Negligible debt and strong cash position to support growth in coming years

The company has negligible debt and comfortable debt-to-equity ratio of 0.3x. It maintains a healthy balance sheet; borrowings stood at INR22cr and cash was at INR86cr in FY22.



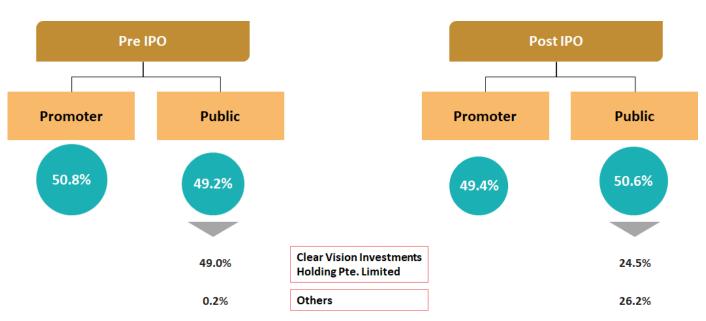
**Exhibit 64: Debt and Cash positions** 

Source: Company, Edelweiss Wealth Research



Poised for strong growth supported by inimitable business model

# **Exhibit 65: IPO Details**



Of IPO proceeds of INR150cr, the company utilised INR78cr to reduce debt and has earmarked INR62cr to set up new manufacturing facilities.



Poised for strong growth supported by inimitable business model

# **Financials**

	rinanc	idis			
Income statement					(INR cr)
Year to March	FY20	FY21	FY22	FY23E	FY24E
Income from operations	176	229	301	344	421
Direct costs	49	62	63	69	84
Employee costs	20	24	31	38	44
Other expenses	58	64	85	103	124
Total operating expenses	107	125	148	172	208
EBITDA	69	103	153	172	213
Depreciation and amortisation	14	14	22	31	40
EBIT	55	90	131	141	172
Interest expenses	6	3	4	3	2
Other income	4	5	8	8	8
Profit before tax	53	92	135	147	179
Provision for tax	13	24	34	37	45
Core profit	41	69	101	110	134
Extraordinary items	-0	-0	0	0	0
Profit after tax	41	69	101	110	134
Minority Interest	0	0	0	0	0
Share from associates	0	0	0	0	0
Adjusted net profit	41	69	101	110	134
Equity shares outstanding (cr)	0	5.3	5.3	5.3	5.3
EPS (INR) basic	NA	13.0	19.0	20.8	25.2
Diluted shares (Cr)	0.1	5.3	5.3	5.3	5.3
EPS (INR) fully diluted	NA	13.0	19.0	20.8	25.2
Dividend per share	0.0	0.0	0.0	0.0	0.0
Dividend payout (%)	0.0	0.0	0.0	0.0	0.0
Common size metrics- as % of net revenues					
Year to March	FY20	FY21	FY22	FY23E	FY24E
Operating expenses	61	55	49	50	50
Depreciation Depreciation	8.1	6.0	7.3	9.0	9.6
Interest expenditure	3.5	1.2	1.4	0.8	0.5
EBITDA margins	39.4	45.2	50.8	50.0	50.5
Net profit margins	23.0	30.1	33.5	32.0	31.8
Net prone margins	25.0	30.1	33.3	32.0	31.0
Growth metrics (%)					
Year to March	FY20	FY21	FY22	FY23E	FY24E
Revenues	(1.6)	30.1	31.4	14.4	22.4
EBITDA	(3.4)	49.4	47.6	12.6	23.6
PBT	(4.8)	74.0	46.0	8.9	21.6

4.1

NA

69.9

NΑ

46.1

46.3

Net profit

**EPS** 

9.2

9.2

21.6

21.6



Poised for strong growth supported by inimitable business model

Balance sheet					(INR Cr)
As on 31st March	FY20	FY21	FY22	FY23E	FY24E
Equity share capital	0	0	11	11	11
Preference Share Capital	0	0	0	0	0
Reserves & surplus	197	244	479	589	723
Shareholders funds	198	244	490	600	733
Secured loans	34	33	22	13	13
Unsecured loans	2	0	0	0	0
Borrowings	36	34	22	13	13
Minority interest	0	0	0	0	0
Sources of funds	234	278	512	612	746
Gross block	121	163	253	473	538
Depreciation	29	42	64	95	136
Net block	92	120	189	378	402
Capital work in progress	19	22	32	54	40
Total fixed assets	111	143	221	431	442
Unrealised profit	0	0	0	0	0
Investments	0	0	0	0	0
Inventories	49	47	82	75	92
Sundry debtors	38	47	65	71	87
Cash and equivalents	26	3	86	30	97
Loans and advances	7	16	11	12	15
Other current assets	0	0	0	0	0
Total current assets	120	113	245	188	291
Sundry creditors and others	9	10	21	24	29
Provisions	1	2	2	2	2
Total CL & provisions	10	12	23	25	30
Net current assets	109	101	222	163	261
Net Deferred tax	-3	-3	-2	-2	-2
Misc expenditure	16	37	71	20	45
Uses of funds	234	278	512	612	746
Book value per share (INR)	2,080	2,572	92	113	138

# **Cash flow statement**

Year to March	FY20	FY21	FY22	FY23E	FY24E
Net profit	41	69	101	110	134
Add: Depreciation	14	14	22	31	40
Add: Misc expenses written off	3	-21	-33	51	-25
Add: Deferred tax	-1	0	-1	0	0
Add: Others	0	0	0	0	0
Gross cash flow	57	61	88	191	149
Less: Changes in W. C.	-5	15	38	-3	30
Operating cash flow	62	46	50	194	119
Less: Capex	30	45	100	241	51
Free cash flow	32	2	-50	-47	68



Poised for strong growth supported by inimitable business model

# **Ratios**

Year to March	FY20	FY21	FY22	FY23E	FY24E
ROAE (%)	24.4	31.2	27.4	20.2	20.1
ROACE (%)	25.0	34.7	32.9	25.0	25.3
Debtors (days)	79	75	79	75	75
Current ratio	11.5	9.7	10.7	7.5	9.6
Debt/Equity	0.2	0.1	0.0	0.0	0.0
Inventory (days)	101	74	100	80	80
Payable (days)	19	16	26	25	25
Cash conversion cycle (days)	161	133	153	130	130
Debt/EBITDA	0.5	0.3	0.1	0.1	0.1
Adjusted debt/Equity	0.0	0.1	(0.1)	(0.0)	(0.1)

### **Valuation parameters**

valuation parameters					
Year to March	FY20	FY21	FY22	FY23E	FY24E
Diluted EPS (INR)			19.0	20.8	25.2
Y-o-Y growth (%)			NA	9.2	21.6
CEPS (INR)			23.1	26.6	32.9
Diluted P/E (x)			35.9	32.9	27.0
Price/BV(x)			7.4	6.0	4.9
EV/Sales (x)			11.8	10.5	8.4
EV/EBITDA (x)			23.3	20.9	16.6
Diluted shares O/S			5.3	5.3	5.3
Basic EPS			19.0	20.8	25.2
Basic PE (x)			35.9	32.9	27.0
Dividend yield (%)			0.0	0.0	0.0



Poised for strong growth supported by inimitable business model

# The Team

Analysts	Sector		
Vinay Khattar	Head of Research		
Sandeep Raina	Head - Fundamental		
Sagar Doshi	Head - Trading		
Arun Jain	Practice Head - Trading		
Kavita Chacko	Chief Economist		
Dharmesh Kant	Practice Head - Trading		
Drayaan Sahay	Consumption, Healthcare, Building		
Praveen Sahay	Materials		
Kapil Jagasia	Consumption, Textile, QSR, Retail		
Raj Jha	BFSI, NBFC		
Jigar Jani	BFSI, NBFC		
Anshul Verdia	Power , Chemicals		
Himanshu Yadav	Cement, Logistics, Mid-caps		
Sushil Sharma	IT, Capital Goods, Defence		
Mohit Gupta	Auto, Auto-Anc.		
Tushar Chaudari	Metals, Mid- Caps		
Parag Shah	Technical Analyst		
Ankit Narshana	Option Trader		

Sales Team	Location
Sharad Tripathi	Mumbai
Ketan Malkan	Mumbai
Vikas Sharma	Bengaluru
Abhishek Agarwal	Kolkata
Vivek Khanna	Delhi

# **Coverage Universe**

Sr. No Coverage	
1 Aditya Birla Fashion & Retail Ltd	
2 Aegis Logistics Ltd	
3 Amber Enterprises India Ltd	
4 Astral Ltd	
5 Balaji Amines Ltd	
6 Bata India Ltd	
7 Birla Corporation Limited	
8 Can Fin Homes Ltd	
9 Century Plyboards India Ltd	
10 Cholamandalam Inv and Finance Ltd	
11 City Union Bank Ltd	
12 CreditAccess Grameen Ltd	
13 Crompton Greaves Consumer Electricals Ltd	
14 CSB Bank Ltd	
15 Deepak Nitrite Ltd	
16 Easy Trip Planner Ltd	
17 Escorts Ltd	
18 Finolex Industries Ltd	
19 Home First Finance Company India Ltd	
20 Indo Count Industries Ltd	
21 K P R Mill Ltd	
22 KNR Constructions Ltd	
23 Krishna Institute of Medical Sciences Ltd	
24 Lumax Industries .Ltd	
25 Metropolis Healthcare Ltd	
26 Minda Industries Ltd	
27 Motherson Sumi Ltd	
28 Navin Fluorine International Ltd	
29 Neogen Chemicals Ltd	
30 Newgen Software Technologies Ltd	
31 Orient Electric Ltd	
32 PSP Projects Ltd	
33 Rossari Biotech Ltd	
34 Shriram Transport Finance Company Ltd	
35 SRF Ltd	
36 Vinati Organics Ltd	
37 Voltas Ltd	
38 Westlife Development Ltd	
39 Zydus Wellness Ltd	
40 Tarsons Products Ltd	

Sr. No	Tactical Buy
1	ACC Ltd
2	Ajanta Pharma Ltd
3	Ambuja Cements Ltd
4	Ashok Leyland Ltd
5	Axis Bank Ltd
6	Bharat Electronics Ltd
7	Brigade Enterprises Ltd
8	DLF Ltd
9	eClerx Services Ltd
10	Globus Spitits Ltd
11	GNA Axles Ltd
12	HDFC Life Insurance Co. Ltd
13	ICICI Bank Ltd
14	Indusind Bank Ltd
15	Jamna Auto Industries Ltd
16	JK Cement Ltd
17	Larsen & Toubro Ltd
18	Mahindra and Mahindra Ltd
19	Max Financial Services Ltd
20	Max Healthcare Institute Ltd
21	PNC Infratech Ltd
22	RBL Bank Ltd
23	Sun Pharma Ltd
24	TechMahindra Ltd
25	Ultratech Cement Ltd



**Edelweiss Broking Limited**, 1st Floor, Tower 3, Wing B, Kohinoor City Mall, Kohinoor City, Kirol Road, Kurla(W) Board: (91-22) 4272 2200

**Vinay Khattar** 

**Head Research** 

vinay.khattar@edelweissfin.com



# **Disclaimer**

Edelweiss Broking Limited ("EBL" or "Research Entity") is regulated by the Securities and Exchange Board of India ("SEBI") and is licensed to carry on the business of broking, depository services and related activities. The business of EBL and its associates are organized around five broad business groups — Credit including Housing and SME Finance, Commodities, Financial Markets, Asset Management and Life Insurance. There were no instances of non-compliance by EBL on any matter related to the capital markets, resulting in significant and material disciplinary action during the last three years. This research report has been prepared and distributed by Edelweiss Broking Limited ("Edelweiss") in the capacity of a Research Analyst as per Regulation 22(1) of SEBI (Research Analysts) Regulations 2014 having SEBI Registration No. INH000000172.

Broking services offered by Edelweiss Broking Limited under SEBI Registration No.: INZ000005231 (Member of NSE, BSE, MCX and NCDEX). EBL CIN: U65100GJ2008PLC077462. Research services offered by Edelweiss Broking Ltd. under SEBI Registration No. INH000000172. Depository participant with NSDL having SEBI registration no: IN-DP-NSDL-314-2009 and DP ID: IN302201 and IN303719. Depository participant with CDSL having DP ID- 12032300. Investor grievance resolution team: 040-41151621; Email ID: Helpdesk@edelweiss.in. Name of the Compliance Officer for Trading & DP - Mr. Pranav Tanna, Email IDs: complianceofficer.ebl@edelweissfin.com / ebl.dpcompliance@edelweissfin.com. Corporate Office: Edelweiss House, Off CST Road, Kalina, Mumbai - 400098; Tel. 18001023335/022-42722200/022-40094279. Registered Office: 2nd Floor, Office No. 201 to 203, Zodiac Plaza, Xavier College Road, Off C G Road, Ahmedabad, Gujarat - 380009. Contact: (079) 40019900 / 66629900.

This Report has been prepared by Edelweiss Broking Limited in the capacity of a Research Analyst having SEBI Registration No.INH000000172 and distributed as per SEBI (Research Analysts) Regulations 2014. This report does not constitute an offer or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction. The information contained herein is from publicly available data or other sources believed to be reliable. This report is provided for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The user assumes the entire risk of any use made of this information. Each recipient of this report should make such investigation as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved), and should consult his own advisors to determine the merits and risks of such investment. The investment discussed or views expressed may not be suitable for all investors.

This information is strictly confidential and is being furnished to you solely for your information. This information should not be reproduced or redistributed or passed on directly or indirectly in any form to any other person or published, copied, in whole or in part, for any purpose. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject EBL and associates / group companies to any registration or licensing requirements within such jurisdiction. The distribution of this report in certain jurisdictions may be restricted by law, and persons in whose possession this report comes, should observe, any such restrictions. The information given in this report is as of the date of this report and there can be no assurance that future results or events will be consistent with this information. This information is subject to change without any prior notice. EBL reserves the right to make modifications and alterations to this statement as may be required from time to time. EBL or any of its associates / group companies shall not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. EBL is committed to providing independent and transparent recommendation to its clients. Neither EBL nor any of its associates, group companies, directors, employees, agents or representatives shall be liable for any damages whether direct, indirect, special or consequential including loss of revenue or lost profits that may arise from or in connection with the use of the information. Our proprietary trading and investment businesses may make investment decisions that are inconsistent with the recommendations expressed herein. Past performance is not necessarily a guide to future performance. The dis

EBL shall not be liable for any delay or any other interruption which may occur in presenting the data due to any reason including network (Internet) reasons or snags in the system, break down of the system or any other equipment, server breakdown, maintenance shutdown, breakdown of communication services or inability of the EBL to present the data. In no event shall EBL be liable for any damages, including without limitation direct or indirect, special, incidental, or consequential damages, losses or expenses arising in connection with the data presented by the EBL through this report.

We offer our research services to clients as well as our prospects. Though this report is disseminated to all the customers simultaneously, not all customers may receive this report at the same time. We will not treat recipients as customers by virtue of their receiving this report.

EBL and its associates, officer, directors, and employees, research analyst (including relatives) worldwide may: (a) from time to time, have long or short positions in, and buy or sell the securities thereof, of company(ies), mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company/company(ies) discussed herein or act as advisor or lender/borrower to such company(ies) or have other potential/material conflict of interest with respect to any recommendation and related information and opinions at the time of publication of research report or at the time of public appearance. EBL may have proprietary long/short position in the above mentioned scrip(s) and therefore should be considered as interested. The views provided herein are general in nature and do not consider risk appetite or investment objective of any particular investor; readers are requested to take independent professional advice before investing. This should not be construed as invitation or solicitation to do business with EBL.

EBL or its associates may have received compensation from the subject company in the past 12 months. EBL or its associates may have reneated compensation for investment banking or merchant banking or brokerage services from the subject company in the past 12 months. EBL or its associates may have received compensation for investment banking or merchant banking or brokerage services from the subject company in the past 12 months. EBL or its associates may have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months. EBL or its associates have not received any compensation or other benefits from the Subject Company or third party in connection with the research report. Research analyst or his/her relative or EBL's associates may have financial interest in the subject company. EBL, its associates, research analyst and his/her relative may have other potential/material conflict of interest with respect to any recommendation and related information and opinions at the time of publication of research report or at the time of public appearance.

Participants in foreign exchange transactions may incur risks arising from several factors, including the following: (i) exchange rates can be volatile and are subject to large fluctuations; (ii) the value of currencies may be affected by numerous market factors, including world and national economic, political and regulatory events, events in equity and debt markets and changes in interest rates; and (iii) currencies may be subject to devaluation or government imposed exchange controls which could affect the value of the currency. Investors in securities such as ADRs and Currency Derivatives, whose values are affected by the currency of an underlying security, effectively assume currency risk.

Research analyst has served as an officer, director or employee of subject Company: No EBL has financial interest in the subject companies: No





EBL's Associates may have actual / beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of publication of research report.

Research analyst or his/her relative has actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of publication of research report: No

EBL has actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of publication of research report: No

Subject company may have been client during twelve months preceding the date of distribution of the research report.

There were no instances of non-compliance by EBL on any matter related to the capital markets, resulting in significant and material disciplinary action during the last three years.

A graph of daily closing prices of the securities is also available at www.nseindia.com

#### Analyst Certification:

The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

#### Additional Disclaimer for U.S. Persons

Edelweiss is not a registered broker – dealer under the U.S. Securities Exchange Act of 1934, as amended (the "1934 act") and under applicable state laws in the United States. In addition Edelweiss is not a registered investment adviser under the U.S. Investment Advisers Act of 1940, as amended (the "Advisers Act" and together with the 1934 Act, the "Acts), and under applicable state laws in the United States. Accordingly, in the absence of specific exemption under the Acts, any brokerage and investment services provided by Edelweiss, including the products and services described herein are not available to or intended for U.S. persons.

This report does not constitute an offer or invitation to purchase or subscribe for any securities or solicitation of any investments or investment services and/or shall not be considered as an advertisement tool. "U.S. Persons" are generally defined as a natural person, residing in the United States or any entity organized or incorporated under the laws of the United States. US Citizens living abroad may also be deemed "US Persons" under certain rules.

Transactions in securities discussed in this research report should be effected through Edelweiss Financial Services Inc.

#### Additional Disclaimer for U.K. Persons

The contents of this research report have not been approved by an authorised person within the meaning of the Financial Services and Markets Act 2000 ("FSMA"). In the United Kingdom, this research report is being distributed only to and is directed only at (a) persons who have professional experience in matters relating to investments falling within Article 19(5) of the FSMA (Financial Promotion) Order 2005 (the "Order"); (b) persons falling within Article 49(2)(a) to (d) of the Order (including high net worth companies and unincorporated associations); and (c) any other persons to whom it may otherwise lawfully be communicated (all such persons together being referred to as "relevant persons").

This research report must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this research report relates is available only to relevant persons and will be engaged in only with relevant persons. Any person who is not a relevant person should not act or rely on this research report or any of its contents. This research report must not be distributed, published, reproduced or disclosed (in whole or in part) by recipients to any other person.

### Additional Disclaimer for Canadian Persons

Edelweiss is not a registered adviser or dealer under applicable Canadian securities laws nor has it obtained an exemption from the adviser and/or dealer registration requirements under such law. Accordingly, any brokerage and investment services provided by Edelweiss, including the products and services described herein, are not available to or intended for Canadian persons.

This research report and its respective contents do not constitute an offer or invitation to purchase or subscribe for any securities or solicitation of any investments or investment services.

## Disclosures under the provisions of SEBI (Research Analysts) Regulations 2014 (Regulations)

Edelweiss Broking Limited ("EBL" or "Research Entity") is regulated by the Securities and Exchange Board of India ("SEBI") and is licensed to carry on the business of broking, depository services and related activities. The business of EBL and its associates are organized around five broad business groups — Credit including Housing and SME Finance, Commodities, Financial Markets, Asset Management and Life Insurance. There were no instances of non-compliance by EBL on any matter related to the capital markets, resulting in significant and material disciplinary action during the last three years. This research report has been prepared and distributed by Edelweiss Broking Limited ("Edelweiss") in the capacity of a Research Analyst as per Regulation 22(1) of SEBI (Research Analysts) Regulations 2014 having SEBI Registration No.INH000000172.